

FLORIDA ALLIANCE OF PARALEGAL ASSOCIATIONS, INC.

Proudly Presents Its:

10th Annual Seminar – Better Together!

First “Joint” Event with the South Florida Paralegal Association (SFPA)



***Saturday, October 7, 2017
in Ft. Lauderdale, Florida***

Hosted at Keiser University
1500 NW 49th Street, 5th FL
Ft. Lauderdale, FL 33309

Saturday Evening Social Event
Sponsored by Gold & Silver Sponsors!
6 to 9pm at Plunge Beach Hotel

**REGISTER ONLINE TODAY
TO SECURE YOUR SEAT!**

Go to www.fapainc.org!

**CLE CREDITS - 6 CLE Units (includes 1 Ethics unit)
Approved by NALA & NFPA!**

FRP: As approved by NALA (or NFPA), this seminar will meet the requirements under Rule 20-6.1 of the Rules Regulating The Florida Bar for continuing education credit required to maintain the FRP credential.

NALA: This seminar has been approved by the Certifying Board of the National Association of Legal Assistants (NALA) for continuing education credit required to maintain the CP or CLA credential.

NFPA: This seminar has been submitted for approval to the Certifying Board for the National Federation of Paralegal Associations (NFPA) for continuing education credit required to maintain the RP credential.

FAPA Joint Seminar with SFPA - Agenda

- 8:30 - 9:10 a.m. Registration & Continental Breakfast
- 9:10 - 10:00 a.m. Opening Remarks & First Session: ***Immigration Laws and Agency Policies: Legal Document Management and Filing in the Face of Changes*** presented by **Daniel Palugyai, Esq.**
- 10:00 - 10:10 a.m. Networking Break with Exhibitors
- 10:10 - 11:00 a.m. ***America’s Subtle Biases, including those against Muslims, and how these biases influence cases*** presented by **Franklin Zemel, Esq. & Ariel Deray, Esq.**
- 11:00 - 11:10 a.m. Networking Break with Exhibitors
- 11:10 - 12:00 p.m. ***Jury Selection & Trial: The Influence of Social Media*** presented by **Robert “Bob” Kelley, Esq. & Kimberly L. Wald, Esq.**
- 12:00 - 1:00 p.m. Lunch with Exhibitors
- 1:00 - 1:50 p.m. ***Business Law with Litigation (including class actions, data breach litigation, shareholder/corporate governance actions)*** presented by **Paul Geller, Esq. & Jason Alperstein, Esq.**
- 1:50 - 2:10 p.m. Break & Exhibitor Door Prizes
- 2:10 - 3:00 p.m. ***Cyber Security/eDiscovery: The Law, Trends & Prevention*** presented by **Charles Brad Leopard, US Secret Service Agent & Det. Steve Kaufman, Miami Dade Police Dept./Homeland Security**
- 3:00 - 3:20 p.m. Break & Exhibitor Door Prizes
- 3:20 - 4:10 p.m. ***The Paralegal & MS Technology: How to Enhance Your Legal Services*** presented by **Aileen Requejado, ACP, FRP, Public Finance Paralegal**
- 4:10 - 4:30 p.m. Closing Remarks & Survey (Final Door Prize Awarded)
- 6:00 - 9:00 p.m. **Social Event at the Plunge Beach Hotel!**

REGISTER ONLINE TODAY! DEADLINE EXTENDED TO OCT. 3RD!

Go to www.fapainc.org!

Florida Alliance of Paralegal Associations, Inc.
P.O. Box 172613 • Tampa, FL 33672-2613
www.fapainc.org email: admin@fapainc.org

FAPA reserves the right to modify the agenda, speakers and/or topics or cancel this seminar event without notice due to unforeseen circumstances.

FAPA's 10th Annual Seminar 2017 – Better Together!

First “Joint” Event with the South Florida Paralegal Association (SFPA)!

Saturday, October 7, 2017

**Hosted at Keiser University, Ft. Lauderdale Campus
1500 NW 49th Street, Ft. Lauderdale, FL 33309 (5th Floor Classroom Auditorium)**

REGISTRATION: Register online at www.fapainc.org under “Events” and conveniently pay the registration fee online via secured payment. Payment for Registration via check is no longer being accepted since the seminar is next week and payment must be received upon registration.

(Deadline to register online has been extended to Tuesday, Oct. 3rd at 3pm EST).

Continental Breakfast and Lunch are included in the registration fees.

SEMINAR REGISTRATION & PAYMENT IS ONLY ACCEPTED ONLINE AT THIS TIME!

Space is getting limited, so register online now! Once all seats are secured, registration will be closed before the new deadline.

Seminar Registration Fees*:

- \$75.00 - Member of FAPA Association (as indicated below):
SFPA NEFPA SWFPA TBPA Direct FAPA Member
- \$75.00 - Non-Member of FAPA Association (**New Rate!**)
- \$50.00 - Full-time non-Keiser student (student ID required**)
- \$25.00 - Keiser Univ./Ft. Lauderdale Campus Active Student (student ID required**)

* Fees are effective and due at time of registration. Refunds will be provided less \$25 Cancellation Fee for cancellations requested by Sept. 29th; No refunds provided thereafter.

**Students must send a copy of current valid student ID to admin@fapainc.org.

Saturday Evening Social Event: (By the Gold & Silver Sponsors!)

Join us Saturday evening from 6 to 9pm at the *Plunge Beach Hotel* for socializing with fellow paralegals attending the seminar. Sign up for this **FREE** event after you have registered to attend the Seminar. (Only for seminar registrants). Space is Limited, so sign up today!

Generously Sponsored by the Gold and Silver Sponsors!

Hotel Room Reservations:

Rooms are available at the *Plunge Beach Hotel* for the FAPA Group Discounted Rate of \$109 (Double or King) per night, plus fees and tax. A \$25 per night resort fee is applicable which covers free valet parking, Wi-Fi, Beach Chair Towel! The *Plunge Beach Hotel* is right on the beach at **4660 El Mar Dr., Lauderdale by the Sea, FL 33308** (this is approx. 20 min. away from Keiser on the beach off of Commercial Blvd.) Deadline for the above special group rate with the hotel has closed, but you may still make reservations with the hotel while rooms are available.

Online Registration Confirmation #: _____

*Name: _____

Address: _____

City/State/Zip: _____

Student (send copy of Student ID to admin@fapainc.org)

FRP CP ACP RP CFLA

*Email: _____

Phone: _____

*must provide name & email address - all seminar materials will be sent electronically prior to the date of the seminar.

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P.O. Box 172613 Tampa, FL 33672-2613 www.fapainc.org email: admin@fapainc.org

FAPA 2017 Joint Seminar with SFPA - Speaker Profiles

Daniel Palugyai, Esq.

Kurzban Kurzban Weinger Tetzeli and Pratt P.A

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Miami, FL 33133

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DPalugyai@kkwtlaw.com

Mr. Palugyai works with clients to untangle legal problems that threaten their immigration status. It is not uncommon for a client to be arrested on suspicion of an immigration law violation and later be transferred to a detention facility far from Miami. He understand how desperate this situation can be for the detainee and the family, and we work hard to keep families together and minimize the impact of violations or immigration proceedings.

He also helps families pursue immigration forms for their spouses, fiancé(e)s, children (including adopted children), parents, brothers and sisters. Mr. Palugyai advises employers on staying I-9 compliant and verifying labor requirements. Mr. Palugyai obtained his law degree at Georgetown University Law Center.



Franklin Zemel, Esq.

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Mr. Zemel is a partner in the Fort Lauderdale office of Arnstein & Lehr LLP. He is a member of the firm's Litigation and Religious Land Use practice groups and focuses on appellate law, business law, civil rights litigation, securities, anti-trust, complex commercial litigation, and labor and employment law. Mr. Zemel represents large and small businesses, manufacturers, and religious entities in South Florida and has several significant reported cases. Mr. Zemel is frequently published by Inside Counsel regarding E-discovery and electronically stored information. He lectures on topics surrounding religious land use and exercising the freedom of the First Amendment. His past speaking engagements and publications include:

- "America's Subtle Biases Against Muslims: Spotting the Signs of Land-Use Discrimination," The Islamic Monthly (February 9, 2017)
- "DNA Theft: A Wrong Without a Current Remedy," Daily Business Review (December 28, 2016)
- "Current Issues in Religious Land Use," Lorman webinar (November 30, 2016)
- "Theft of Genetic Information: A Wrong Without a Remedy," Law360 (October 24, 2016)



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Ariel R. Deray is an associate in the Fort Lauderdale office of Arnstein & Lehr LLP, where she is a member of the firm’s Litigation Practice Group, with a focus on complex commercial litigation. She joined Arnstein & Lehr after working as a law clerk in the firm’s Fort Lauderdale office, gaining significant legal experience. Prior to joining the firm, she worked as a law clerk at a prominent law firm in South Florida, performing legal research and drafting motions and judicial orders for review. Additionally, she served as a judicial intern for the Honorable Jeffrey E. Streitfeld in the Complex Business Litigation Division at the 17th Judicial Circuit of Florida. Ms. Deray received her B.S. from the University of Florida in 2012 and earned her J.D., *summa cum laude*, as valedictorian from Nova Southeastern University—Shepard Broad College of Law in 2015.



Robert “Bob” W. Kelley
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Attorney Robert “Bob” W. Kelley of Kelley/Uustal is an accomplished trial lawyer who has received national recognition for high-profile case successes. In one of his most notable cases, he obtained a winning verdict after a six-month jury trial against General Motors (GM), earning him national attention and media coverage, including a segment on 60 Minutes. Mr. Kelley’s prosecution helped to expose a massive corporate scandal involving sensitive documents hidden by GM concerning a “value analysis” performed by their engineers. It was revealed during the trial that engineers considered whether or not it would be worth spending \$2.20 per vehicle to install fuel tank shields that could be life-saving in the event of a vehicle fire. The jury ultimately sided with Mr. Kelley, resulting in the largest wrongful death and personal injury judgment ever paid by GM. A book was later written about corporate misconduct and the outcome of the trial. A decade later, Mr. Kelley was responsible for obtaining the seventh-largest verdict by a jury in U.S. history, according to a report by the National Law Journal. This major accomplishment was also the largest product liability award in the country in that same year.



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Kimberly is a South Florida native, born and raised in Fort Lauderdale. She graduated with honors from Tulane University's Freeman School of Business where she received her Bachelor of Science in Management. Kimberly earned a double major in Legal Studies in Business and Marketing with a minor in Jewish Studies. While at Tulane, Kimberly studied abroad at the Copenhagen Business School where she took additional legal studies courses including International Law. After graduating cum laude from Tulane University, Kimberly attended Nova Southeastern Law School. During her first year at law school Kimberly competed against 100 of her peers and won the 1L Feinrider Moot Court Competition. She also served on the Moot Court Honor Society's Executive Board as the Executive Justice for Teams and was invited to be a member of the Nova Law Review. During her third year in law school Kimberly served as Associate Managing technical editor with the Nova Law Review.



Paul J. Geller, Esq.
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Paul Geller, Managing Partner of the Boca Raton, Florida office, is a Founding Partner of the Firm, a member of its Executive and Management Committees and head of the Firm's Consumer Practice Group. Geller's 23 years of litigation experience is broad, and he has handled cases in each of the Firm's practice areas. Notably, before devoting his practice to the representation of consumers and investors, he defended companies in high-stakes class action litigation, providing him an invaluable perspective. Geller has tried bench and jury trials on both the plaintiffs' and defendants' sides, and has argued before numerous state, federal and appellate courts throughout the country. Geller was selected to serve in a leadership position on behalf of consumers in the massive Volkswagen "Clean Diesel" Emissions case. This notable appointment came after a record-setting application process in which over 150 attorneys sought the court's designation as a member of the Plaintiffs' Steering Committee. The San Francisco legal newspaper The Recorder labeled the group that was ultimately appointed, including Geller, a "class action dream team." Along with the committee and government agencies, Geller reached a \$14.7 billion settlement (which includes \$2.7 billion for environmental remediation), plus a \$1.6 billion settlement with dealers, for a total of over \$17 billion for affected consumers.

Other noteworthy recent successes include a \$265 million recovery against Massey Energy in *In re Massey Energy Co. Sec. Litig.*, in which Massey was found accountable for a tragic explosion at the Upper Big Branch mine in Raleigh County, West Virginia. Geller also secured a \$146.25 million recovery against Duke Energy in *Nieman v. Duke Energy Corp.*, the largest recovery in North Carolina for a case involving securities fraud, and one of the five largest recoveries in the

Fourth Circuit. Additionally, Geller was the lead counsel in *Kehoe v. Fidelity Fed. Bank & Trust*, one of the country's first cases alleging a class-wide privacy violation, settling the case for a \$50 million recovery in addition to enhanced privacy protections. More recently, he was one of the lead counsel in the Sony Gaming Networks Data Breach litigation, which resulted in significant monetary recovery and other benefits to class members. Geller was also instrumental in resolving a case against Dannon for falsely advertising the health benefits of yogurt products.



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Jason Alperstein is a partner in the Firm's Boca Raton office. He focuses his practice in the areas of class action, consumer fraud and securities litigation, and is admitted to the bars of both Florida and New York. Mr. Alperstein is an integral member of the *In re Volkswagen "Clean Diesel" Marketing, Sales Practices, & Prods. Liab. Litig.*, No. 15-md-2672 (N.D. Cal.), litigation team, prosecuting claims on behalf of almost 600,000 consumers who were duped into purchasing and leasing Volkswagen, Audi and Porsche vehicles that were marketed as environmentally friendly, yet spewed toxic pollutants up to 40 times the legal limit permitted by the EPA. Working closely with named partner Paul J. Geller, who was selected by Judge Charles R. Breyer to serve as a member of the Plaintiffs' Steering Committee, Alperstein has been involved in almost all aspects of the litigation. The settlement pertaining to the 2.0-liter vehicles at issue, in combination with the related government settlements, is valued at over \$17 billion and represents arguably the largest consumer class action settlement in U.S. history. He is also actively involved in a number of nationwide class actions currently pending throughout the country, including *In re National Hockey League Players' Concussion Injury Litig.*, No. 14-md-02551 (D. Minn.), involving the NHL's failure to warn players of the risk of long-term neurological damages from repetitive head trauma, and *Evans v. Arizona Cardinals Football Club, LLC*, No. 16-cv-01030 (N.D. Cal.), involving the conspiracy of the NFL and its Clubs to violate federal drug laws to ensure that injured players returned to play as soon as possible.

Mr. Alperstein has also served on lead and co-lead litigation teams in nationwide and statewide class action lawsuits against dozens of the largest banking institutions in connection with the unlawful assessment of checking account overdraft fees. His efforts resulted in over \$250 million in settlements for his clients and significant changes in the way banks charge overdraft fees to their customers. In addition, he has led consumer class actions against national banks for illegal payday lending, consumer product manufacturers for false and deceptive labeling, and some of the world's largest clothing retailers for their use of false and deceptive comparative pricing in their outlet stores. In connection with his representation in class action and securities matters, Mr. Alperstein has litigated cases in multiple state and federal jurisdictions throughout the country, including multi-district litigation proceedings. Despite his young career, Jason has been appointed class counsel in five national class action lawsuits and has been featured in *The Daily Business Review*. He has also been selected as a Florida Super Lawyers "Rising Star" in the Class Action & Mass Torts category for the past four years.

Mr. Alperstein is a native of South Florida and is the past Miami-Dade Area Chair of the Brown Alumni Schools Committee. He also is a founding member of the American Heart Association's PULSE, has been inducted into the Leadership Broward Foundation, and is a graduate of the National Outdoor Leadership School (NOLS). Jason served as an intern for United States Senator Bob Graham in Washington, D.C., and as an intern for *Wolf Blitzer Reports* in the Washington, D.C. bureau of *CNN*. He earned a dual Bachelor of Arts degree in Political Science and Sociology, with honors, from Brown University. Jason received a Juris Doctor degree, *cum laude*, from the University Of Miami School Of Law, where he was a member of the *Business Law Review*, and a Masters of Business Administration in Finance from the University Of Miami School Of Business, where he was a Graduate Assistant Scholar.

Steve Kaufman, Detective
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Steve Kaufman is a Senior Police Detective with the Miami-Dade Police Department's Homeland Security Bureau's Cyber Crime Unit. Detective Kaufman has over 21 years of investigative experience and 26 years of public safety experience. Detective Kaufman is also a Task Force Officer with the Miami-Dade State Attorney's Office, the United States Secret Service, the United States Department of Homeland Security Investigations and the Miami Electronic Crimes Task Force. Detective Kaufman has extensive investigative experience in the area of cyber\internet related crimes and open source intelligence gathering.



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Aileen F. Requejado is an advanced certified paralegal through NALA with an advanced certificate in Business Organizations and a Florida Registered Paralegal in Greenberg Traurig's Miami office. Aileen has over 20 years' experience in the legal field, her recent seven years have been with public finance transactions and has extensive prior work experience in corporate transactions, real estate, litigation, and tax. Since 2010 Aileen has been teaching the NALA review courses in the subject areas of real estate, business organization and contracts.

Aileen has extensive knowledge in various technology platforms. She offers training in Microsoft Office Suite, Quickbooks, and Adobe. She has exceptional technical education and is consistently keeping current with emerging network technologies

She is the Social Media and Technology committee member on the board of the National Federation Paralegal Association, a director on the board of the Florida Alliance of Paralegal Associations, Inc. and the Treasurer of the South Florida Paralegal Association. Aside from Aileen's extensive support to the Paralegal Community, she also volunteers in her local community as a girl scout leader for the past 12 years and volunteers regularly at several not-for-profit organizations. Aileen is working on her MS Degree in Global Strategic Communication, Florida International University. She has her MBA in Finance from Nova Southeastern University, MS Degree in Real Estate & BA Degree in Finance from Florida International University. She also received her BS Degree in Management & Supervision from Miami Dade College and she is a Certified Microsoft Office Specialist.